

# GIVE ENERGY

## Corporate Partnership Opportunities

**Addy**

*Mito Warrior*





This holiday season, we count on the generosity of corporate partners like you to make a difference in the lives of those affected by mitochondrial disease. 1 in 4,000 children born this year will have mitochondrial disease.

When you pledge to donate or raise at least \$1,000, you're helping UMDF provide a faster diagnosis, effective treatments and potential cures.

And, most importantly, you will help *Give Energy* to kids like Cole, Lily and Addy.

## **ENERGY SPONSOR**

## **\$1,000**

**By pledging to donate or fundraise \$1,000+, your company is eligible for exclusive benefits:**

- Name recognition on *Give Energy* landing page at [umdf.org/giveenergy](https://umdf.org/giveenergy)
- *Give Energy* Fundraising Kit
  - Promotional artwork for social media and print
  - *Give Energy* paper Holiday Lightbulbs
  - Tent card featuring our story and information about your commitment to the *Give Energy* campaign
- Company name in the 2023 *Give Energy* corporate partnership opportunities packet
- *Give Energy* promotional video to share with customers and employees
- *Give Energy* opportunity for Lunch and Learn session for employees



Lily and Family

## SILVER SPONSOR

\$5,000

**By pledging to donate or fundraise \$5,000+, your company is eligible for all of the above benefits, plus:**

- U MDF Staff Partner to assist in creating your campaign
- Logo recognition on *Give Energy* landing page at [umdf.org/giveenergy](https://umdf.org/giveenergy)
- Company logo in the 2023 *Give Energy* corporate partnership opportunities
- Company name included as part of listing in *Give Energy* corporate partners social media post - Reach: 16k Facebook followers; 3k Twitter followers; 1.8k Instagram followers, 1k LinkedIn followers

## GOLD SPONSOR

\$10,000

**By pledging to donate or fundraise \$10,000+, your company is eligible for all of the above benefits, plus:**

- Premium Logo recognition on *Give Energy* landing page at [umdf.org/giveenergy](https://umdf.org/giveenergy) with hyperlink to your company website
- *Give Energy* promotional video customized to your company's commitment
- Dedicated social media post featuring your company's commitment to *Give Energy*

# Ways in which your company can *Give Energy*

**Donation** - Your company can make a direct financial contribution to the United Mitochondrial Disease Foundation (UMDF) toward your commitment.

**Point of Sale Fundraising** - Your company can participate in the *Give Energy* Holiday Lightbulb for a Cure campaign by asking your customers to make a donation at point of sale by purchasing a paper Holiday Lightbulb. The Lightbulbs can then be hung in your facility to recognize donors and amount raised toward your commitment.

**Round-up Campaign** - Encourage your customers to 'Round-up' to *Give Energy* when a purchase is made.

**Cause Marketing Campaign** - Incorporate a Cause Marketing Campaign around a product or service that your company provides. In these promotions, a portion of sales would be donated to UMDF.

**Host an Event** - Your company can host an event to benefit the UMDF and raise funds toward your commitment. Events are a great way to engage the community in both your company and the *Give Energy* campaign. Ideas include a luncheon, grand opening, product release or traditional fundraising event.

**Employee Giving** - Encourage your employees to be part of your *Give Energy* commitment by making a personal donation to the UMDF. Consider making a 'match' contribution for every dollar donated by your employees.

For more information on corporate partnerships, contact Tania Hanscom at [taniah@umdf.org](mailto:taniah@umdf.org) or 412-793-8077

---

## Our 2021 Partners

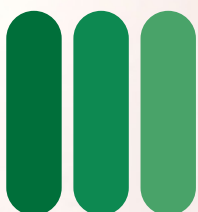


Inspired by patients.  
Driven by science.



**SUMMIT**  
HEALTH PHARMACY  
ELEVATE YOUR HEALTHCARE

**Babiarz Law Firm**



**UNITED  
MITOCHONDRIAL  
DISEASE  
FOUNDATION.**

8085 Saltsburg Road, Suite 201  
Pittsburgh, PA 15239

P: 888.317.UMDF (8633) | F: 412.793.6477  
[info@umdf.org](mailto:info@umdf.org) | [www.umdf.org](http://www.umdf.org)