

SPONSORSHIP FORM

To insure that you benefit from all direct marketing in association with Mitochondrial Medicine 2019: Washington, D.C., please return this sponsorship form no later than March 1, 2019.

Company Name: _____ Contact Name: _____

Address: _____

Telephone: _____ Email: _____

We would like to support Mitochondrial Medicine 2019: Washington, D.C. with the following:

Premier Packages		Additional Sponsorship Packages	
___ \$25,000	Elite	___ \$20,000	Banquet Sponsorship
___ \$20,000	Platinum	___ \$15,000	Abstract Poster Suite
___ \$15,000	Gold	\$15,000	Briefcases
___ \$10,000	Silver	___ \$15,000	Wi-Fi
___ \$5,000	Bronze	___ \$10,000	Memory Sticks
		___ \$10,000	Closed Captioning
		___ \$7,500	Continental Breakfast
		___ \$7,500	Lunch Session
		___ \$5,000	Refreshment Break
		___ \$5,000	Luggage Tags
		___ \$5,000	Scooters
		\$5,000	Lanyards
		___ \$5,000	Hotel Key Cards

_____ I have enclosed a check for my sponsorship. _____ Please invoice me for my sponsorship.

_____ Contact me about other UMDF sponsorship opportunities.

To assist us in properly placing your exhibit booth in the venue, please indicate your primary target audience: _____ Scientific _____ Family/Patient

Return this completed form and check to:
UMDF SYMPOSIUM SPONSORSHIP
 8085 Saltsburg Rd., Suite 201, Pittsburgh, PA 15239

ADDITIONAL OPPORTUNITIES

ENERGY FOR LIFE WALKATHON

With 24 Walkathons in many major cities across the United States, the Energy For Life Walkathon is the signature fundraising event for the UMDF.

PRESENTING SPONSOR \$25,000	GOLD SPONSOR \$10,000	COMMUNITY INVESTOR \$2,500
PLATINUM SPONSOR \$20,000	SILVER SPONSOR \$5,000	ENERGY \$1,000



Visit www.energyforlifewalk.org to see a list of all Walkathon locations. See more than one location that you would like to support? Learn more about becoming a regional or national Walkathon sponsor at 1-888-317-8633.



MITOCHONDRIAL MEDICINE 2019
Washington, D.C.

Sponsorship Opportunities

Scientific Program: June 26 – 29, 2019

Family Program: June 27 – 30, 2019

Day on the Hill: June 27, 2019

Sponsor Mitochondrial Medicine 2019: Washington, D.C. today to reserve your space!



The **UMDF Symposium**, recognized as “the meeting” for the best minds in mitochondrial medicine & research and for affected individuals and their families, is quickly approaching. We have grown tremendously since our first symposium in 2000 and encourage you to sponsor today to ensure your space is reserved.*

Sponsors of **Mitochondrial Medicine 2019: Washington, DC** are provided the ability to market to leading medical experts in the field of mitochondrial medicine within the exhibit area. Sponsors can also tap into a unique market of patients and their families who rely on products and services designed to enhance their quality of life. Since 2000, more than 3,800 scientists and medical experts from various fields (research, clinical, neurology, genetics, gerontology, etc.) have gathered at the **UMDF Symposium**. Nearly 4,200 registrants have participated

in our family sessions. It is at these internationally recognized meetings that the latest and greatest in the field of mitochondrial medicine, potential treatments and therapies, and cutting edge research is presented. On average, each symposium registers nearly 600 scientific, medical and family participants, with over 100,000 impressions through print and e-marketing. **Simply stated, this is “the meeting” to have your message heard and delivered.**

Accreditation Statement - This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of PeerPoint Medical Education Institute and the United Mitochondrial Disease Foundation. PeerPoint Medical Education Institute is accredited by the ACCME to provide continuing medical education for physicians.

Designation Statement - This activity has been approved for *AMA PRA Category 1 Credit™*

PREMIER PACKAGES

Benefits	Elite	Platinum	Gold	Silver	Bronze
	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000
Exhibition Space up to 4 days	Premier	Premier	Premier	✓	✓
Six-foot tables draped and skirted	2	2	1	1	1
Ad in Banquet Program	Full Page	Full Page	Half Page	Half Page	Quarter Page
Ad in Family Syllabus	Full Page	Full Page	Half Page	Half Page	Quarter Page
Logo Placement in Direct Mail Save the Date	Premier Placement	✓	✓		
Logo Placement in Electronic Save the Date	Premier Placement	✓	✓	✓	
Logo Placement on Direct Mail Family Registration	Premier Placement	✓	✓		
Logo Placement on Online Family Registration	Premier Placement	✓	✓	✓	
Logo Placement with Hyperlink on all Family Session e-communications	Premier Placement	✓	✓	✓	
Symposium Attendee List - <i>Scientific only</i>	✓	✓	✓	✓	✓
Symposium Sponsor Billboards	Premier Logo Placement	Premier Logo Placement	Logo Placement	Logo Placement	Sponsor Name Placement
UMDF Connect Newsletters	Premier Logo Placement in 6 e-newsletters	Premier Logo Placement in 4 e-newsletters	Logo Placement in 4 e-newsletters	Logo Placement in 4 e-newsletters	Sponsor Name in 2 e-newsletters
Logo with Hyperlink on Post-Symposium Video Page	✓	✓			
Continental Breakfast	✓	✓	✓	✓	✓
Daily Lunches Provided	4	4	2	2	2
Reservations for Friday Night Banquet	4	4	2	2	2

ADDITIONAL PACKAGES

BANQUET SPONSORSHIP **\$20,000**

An unrivaled opportunity to have a high-profile branding at the main social event of the symposium.

- Opportunity to provide branded promotional items (napkins, cups, etc.)
- Company name and logo displayed on table tent cards
- Company logo displayed on posters in banquet area
- Two free tickets to the dinner
- Full page ad in banquet program
- Premium exhibition space for 4 days (1 table)

ABSTRACT POSTER SUITE **\$15,000**

Your company name and logo will be displayed on signage in and around the Abstract Poster Suite and reception.

- Premium exhibition space for 4 days (1 table)
- Half page ad in banquet program

BRIEFCASES **\$15,000**

Our attendees always need a bag to hold materials collected at the symposium. Sponsoring the Symposium Briefcases that attendees receive gets your company noticed during the symposium and beyond the meeting.

- Premium exhibition space for 4 days (1 table)
- Half page ad in banquet program

WI-FI SPONSOR **\$15,000**

Help attendees stay connected! Sponsor our wireless internet connection. Your company will be prominently displayed throughout the Symposium meeting space identifying you as the Symposium Wi-Fi provider. Wi-Fi sponsorship includes:

- Announcement at General Sessions
- Half page ad in banquet program

MEMORY STICKS **\$10,000**

Very popular giveaway item inserted into all attendee briefcases. 1GB drive with your color logo imprinted.

- Premium exhibition space for 4 days (1 table)
- Quarter page ad in banquet program

CLOSED CAPTIONING **\$10,000**

Closed captioning service is invaluable to our attendees with hearing impairments allowing them the opportunity to receive all content presented:

- Premium exhibition space for 4 days (1 table)
- Company name presented during closed captioning sessions
- Quarter page ad in banquet program

LUNCH SESSION **\$7,500**

A unique opportunity to have a high-profile branding at a special networking and social event.

- Premium exhibition space for 4 days (1 table)
- Opportunity to provide branded promotional items (napkins, cups, etc.)
- Company logo displayed on posters in lunch area
- Half page ad in banquet program

CONTINENTAL BREAKFAST **\$7,500**

Sponsorship of one of the symposium breakfast:

- Premium exhibition space for 4 days (1 table)
- Company logo displayed on posters in the breakfast area
- Half page ad in banquet program

REFRESHMENT BREAK **\$5,000**

Sponsorship of one of the symposium refreshment breaks:

- Premium exhibition space for 4 days (1 table)
- Company logo displayed on posters in break area

LUGGAGE TAGS **\$5,000**

Your company name and logo on a plastic luggage tag.

- Premium exhibition space for 4 days (1 table)

SCOOTER PROVIDER **\$5,000**

There is no other service attendees appreciate more than the scooter service. Those who need scooters for the Symposium take advantage of this important offering. Scooter service includes:

- Company name/logo displayed on all scooters
- Quarter page ad in banquet program

LANYARDS **\$5,000**

Your company name on the proven premium lanyard given to each attendee worn throughout the symposium.

- Quarter page ad in banquet program
- Premium exhibition space for 4 days (1 table)

HOTEL KEY CARDS **\$5,000**

Want something that all attendees will see throughout symposium? Hotel key cards is the perfect answer.

- Company name/logo displayed on hotel key cards
- Quarter page ad in banquet program

** Due to limited space, we highly encourage you to sponsor the Symposium today. "Exhibitor Only" opportunities will not be available until April 2019 and will be based upon availability. Guarantee your spot today by sponsoring Mitochondrial Medicine 2019: Washington, D.C. Marketing opportunities and e-communications that accompany sponsorships are available for Family and Patient Sessions ONLY.*